



SPONSORSHIP PROPOSAL

Moe Tennis Club
Botanic Drive, Moe
P.O. Box 484, Moe, 3825

Ryan Davis
Club President

Phone: 0429 661 693
Email: moetennisclub@gmail.com



Botanic Drive, Moe
P.O. Box 484, Moe, 3825

Dear Prospective Sponsor,

Moe Tennis Club strives to provide opportunities for everyone in our community to participate in healthy, safe and inclusive tennis activities in a fun and family orientated environment. The club is managed by dedicated volunteer staff, all of who tirelessly provide their skills, time and assistance to ensure the club can offer a variety of structured programs.

As we are a local community sports club, our major source of revenue is generated from membership fees and donations received from generous individuals & businesses. These funds are then reinvested into the club for the benefit of all members.

We are very fortunate to have this great facility located within our community. We have recently received 12 brand new courts meaning that we have one of the best tennis facilities in Gippsland. Our aim for this year is to purchase and install new shaded seating areas for our players and spectators to enjoy.

Any assistance that your business may be able to offer our club in the way of donations or sponsorship would be greatly appreciated. I have included a copy of our sponsorship packages for your perusal.

Kind regards,

Ryan Davis
Club President
Moe Tennis Club
0429 661 693
moetennisclub@gmail.com

Moe Tennis Club



Sponsorship Proposal

The Moe Tennis Club understands that in the current economic climate, organisations require value for any sponsorship money. Thus, the committee has put together a variety of sponsorship packages to provide local businesses and organisations a flexible opportunity to support their community.

As a sponsor of Moe Tennis Club, we guarantee to promote your brand/product/service throughout the club and wider community at every opportunity.

Moe Tennis Club endeavours to create an environment that puts family values to the forefront and prides itself on acting with integrity, innovation, and teamwork.

The opportunities that Moe Tennis Club can offer to an interested party are included as follows:

MOE TENNIS CLUB MAJOR PARTNER PACKAGE - \$10,000 per year

- | | |
|-----------------------|--|
| Promotion | <ul style="list-style-type: none">● A partnership between the Moe Tennis Club and your organisation to maximise exposure (Moe Tennis Club in partnership with 'Your Company')● Naming rights to our weeknight competitions ('Your Company' Monday Singles Competition) with promotion on all fixtures and documentation |
| Signage | <ul style="list-style-type: none">● 3m x 1m mesh sponsor sign with your logo on front fence area for 12 months● Business name to be displayed in the clubrooms on our Sponsors Board for 12 months● Exclusive seat with permanent sponsorship signage for the life of the seat |
| Communications | <ul style="list-style-type: none">● Sponsor logo to be advertised on club Facebook page and website for 12 months● Sponsor to be promoted at all club events for 12 months |
| Facility hire | <ul style="list-style-type: none">● Sponsor to receive free court hire, when available● Major partners have complimentary use of the function room |

GOLD SPONSORSHIP PACKAGE - \$2280.00 per year

- Signage**
- 3m x 1m mesh sponsor sign with your logo on front courts for 12 months (Price for sign \$280 included in above price)
 - Business name to be displayed in the clubrooms on our Sponsors Board for 12 months
 - Exclusive seat with permanent sponsorship signage for the life of the seat
- Communications**
- Sponsor logo to be advertised on club Facebook page and website for 12 months
 - Sponsor to be promoted at all club events for 12 months
- Facility hire**
- Sponsor to receive free court hire, when available
 - Gold sponsors have complimentary use of the function room once a year

SILVER SPONSOR PACKAGE -\$1280.00 per year

- Signage**
- 3m x 1m mesh sponsor sign with your logo on middle courts for 12 months (Price for sign \$280 included in above price)
 - Business name to be displayed in the clubrooms on our Sponsors Board for 12 months
- Communications**
- Sponsor logo to be advertised on club Facebook page and website for 12 months
 - Sponsor to be promoted at all club events for 12 months
- Court Hire**
- Sponsor to receive free court hire when available

BRONZE SPONSORSHIP PACKAGE - \$780.00 per year

- Signage**
- 3m x 1m mesh sponsor sign with your logo on back courts for 12 months (Price for sign \$280 included in above price)
 - Business name to be displayed in the clubrooms on our Sponsors Board for 12 months
- Communications**
- Sponsor logo to be advertised on club Facebook page and website for 12 months
 - Sponsor to be promoted at all club events for 12 months
- Court Hire**
- Sponsor to receive free court hire when available

Membership Card Deal

- Promotion**
- The Moe Tennis Club is also looking for organisations that could offer discounts/specials to club members on presentation of membership card, which also has your logo on one side
 - This offer is only for sponsors who have agreed to one of the above packages

Please note that Moe Tennis Club is flexible and open to any and all types of SPONSORSHIP and will endeavour to offer options for all interested parties.

Donation

If you would like to donate to Moe Tennis Club but are unable to commit to any of the sponsorship categories listed in this proposal, please feel free to contact the club and discuss ways in which you or your business can assist.

For further information about any of the sponsorship packages listed in this proposal please contact:

Ryan Davis
Club President
0429 661 693
moetennisclub@gmail.com

Moe Tennis Club
Botanic Drive, Moe
P.O. Box 484, Moe, 3825

SPONSORSHIP ACCEPTANCE FORM

SPONSORSHIP CATEGORIES

- MAJOR PARTNERSHIP PACKAGE
- GOLD SPONSORSHIP SPONSOR
- SILVER SPONSORSHIP PACKAGE
- BRONZE SPONSORSHIP PACKAGE
- DONATION



I commit to provide sponsorship of the **Moe Tennis Club** in the following sponsorship category:

Sponsorship Category: _____

Sponsorship Value: \$ _____

Organisation / Business Name: _____

Signature: _____ Date: ____ / ____ / ____

Contact Name: _____ Position Title: _____

Address: _____

Tel: _____

E-mail: _____

Electronic Funds Transfer:

Moe Tennis Club Inc.

Bank: Westpac Moe
BSB: 033-128
Account Number: 199435

Cheques should be made payable to:

Moe Tennis Club Inc.

P O Box 484,
Moe, 3825